



Social Trading

for cross-platform
copy trading

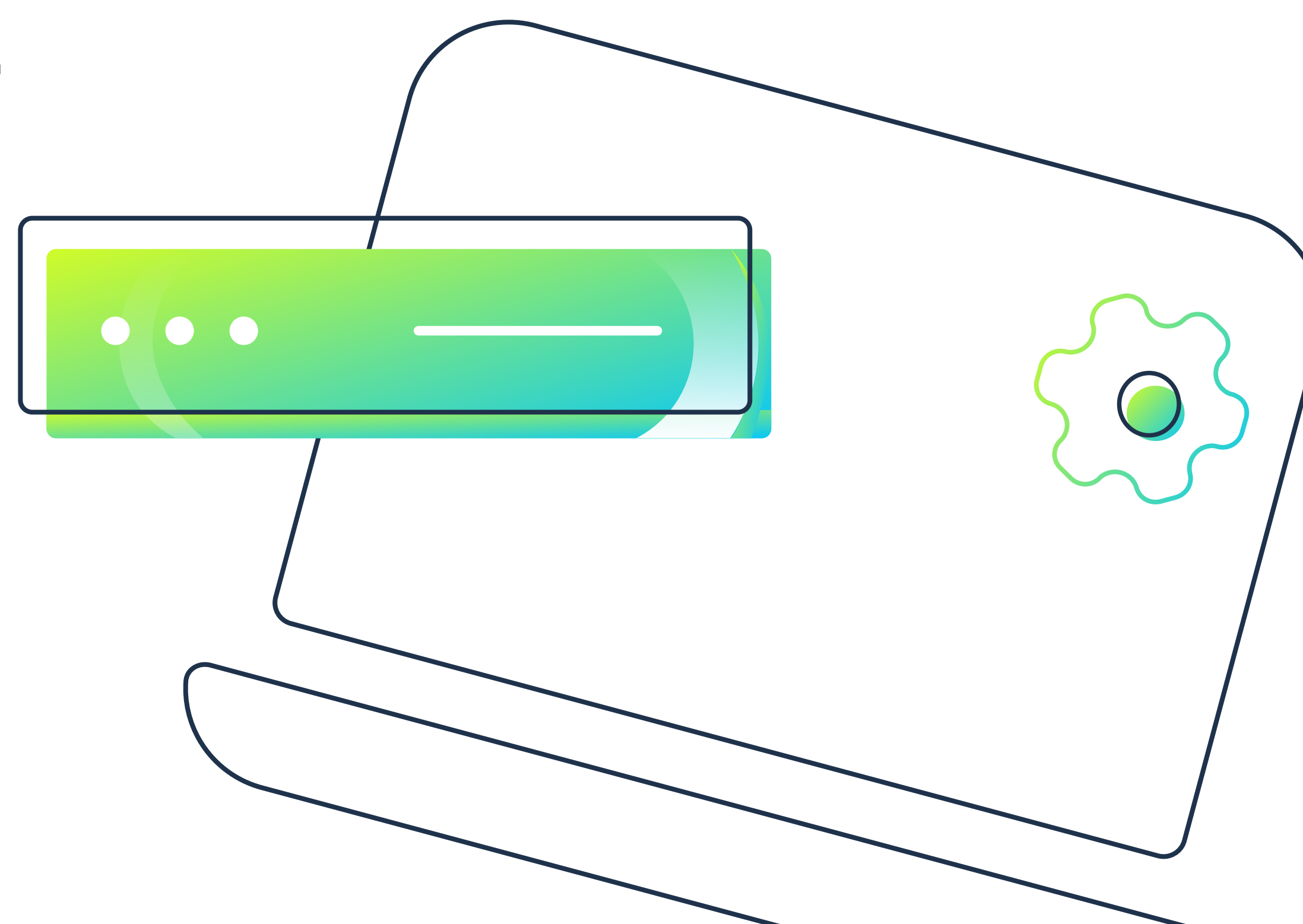
What is Social Trading?

METATRADER 4

METATRADER 5

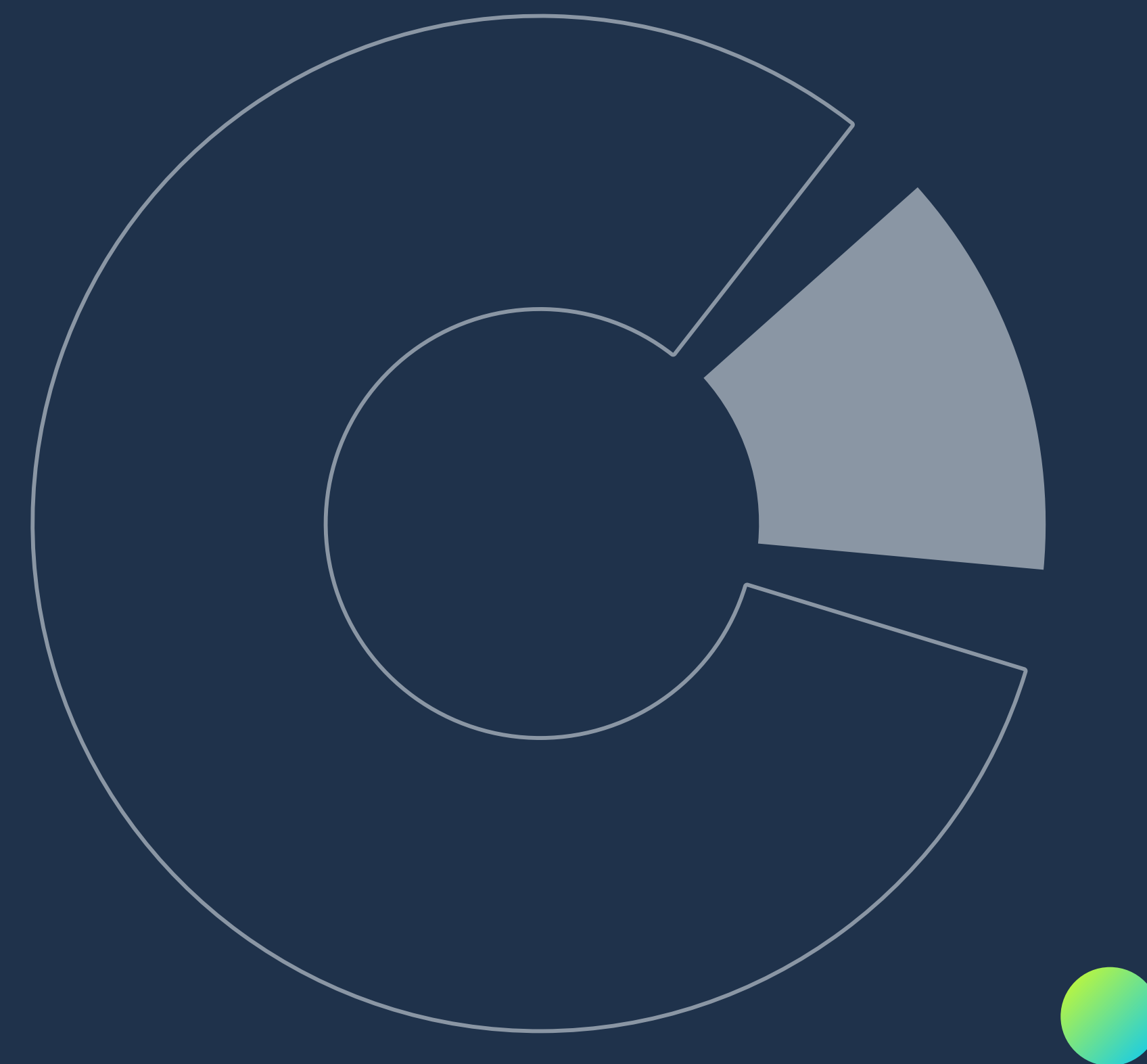
CTRADER

Social Trading is a comprehensive investment system that lets brokers launch copy trading services across their trading servers and platforms. Clients may monitor elaborate ratings and statistics and copy trades from registered providers with several modes and filters.



Launch Copy Trading Services

- Easy signal sharing across servers and platforms, with no technological limitations;
- A variety of copy modes and risk-management tools;
- Flexibility to configure groups, accounts, fees, and commissions;
- Client attraction features such as a mobile app, interactive leaderboards, customizable interface, badges, individual referral links, and more.



Cross-platform Trading

Copy trades across MetaTrader and cTrader

METATRADER 4 & 5

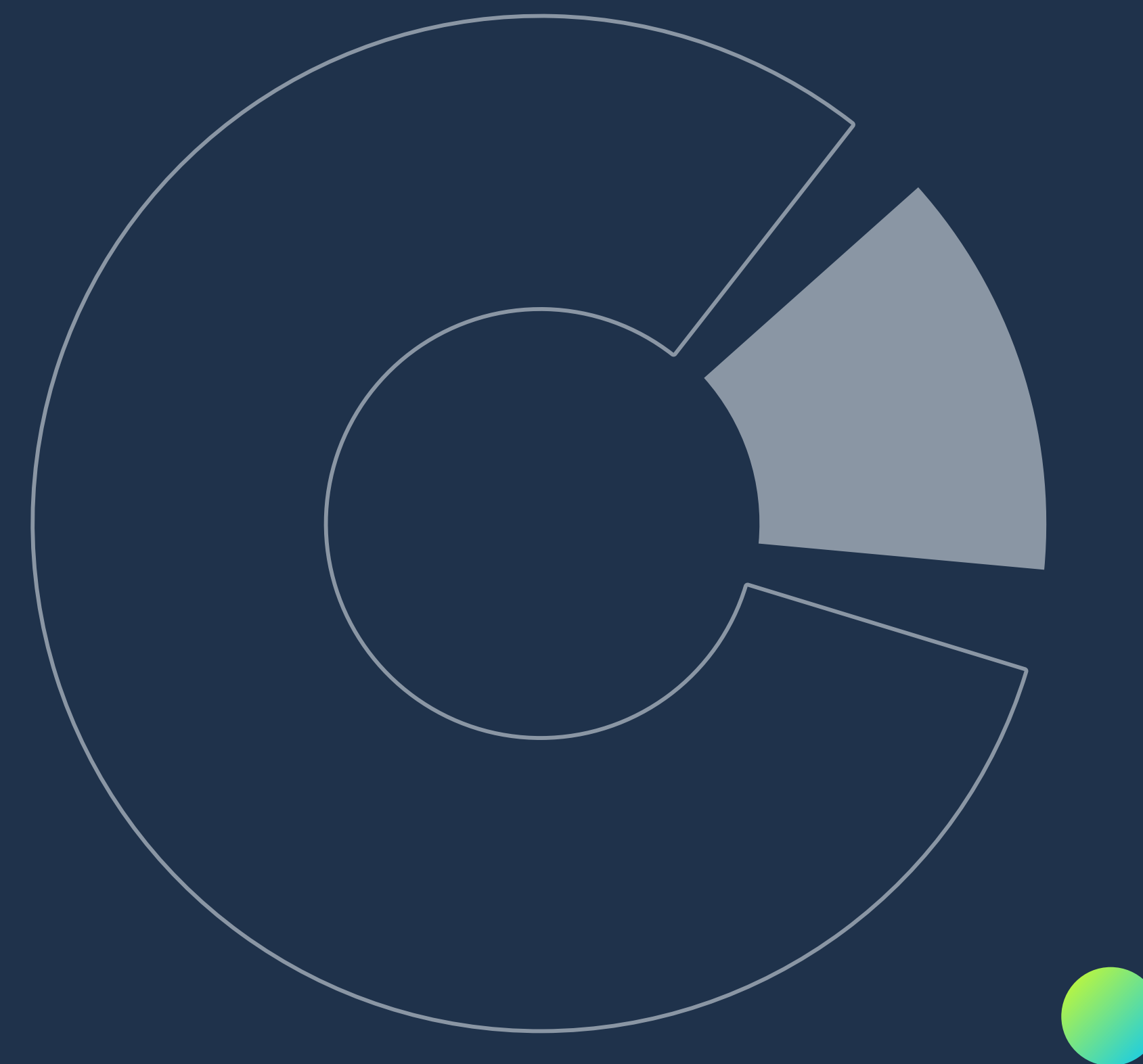
CTRADER

CROSS-PLATFORM COPYING

Social Trading now extends beyond MetaTrader servers to include cTrader, enabling traders platforms to share and copy trading signals without any limitations.

The integration is comprehensive, supporting unique features to ensure precision of copied trading signals despite the differences in connected trading platforms.

EXAMPLE: A cTrader user can follow and copy trades from a signal provider trading on MetaTrader 4 or 5.



Users
Roles

Administering The Platform

NOTIFICATIONS

SERVER CONNECTIONS

MONITORING THE REGISTRATIONS

PLATFORM MAINTENANCE

PLATFORM FEES

CONFIGURATIONS

The **Administrator** is Social Trading's superuser, with the widest range of the controls:

- Configure server connections and platform settings.
- Monitor trading activities and user engagement.
- Customize trading configurations and risk parameters.
- Generate performance reports and analytics, and more.

Staff members can be assigned specific administrative privileges based on business needs.

Sharing Trading Signals

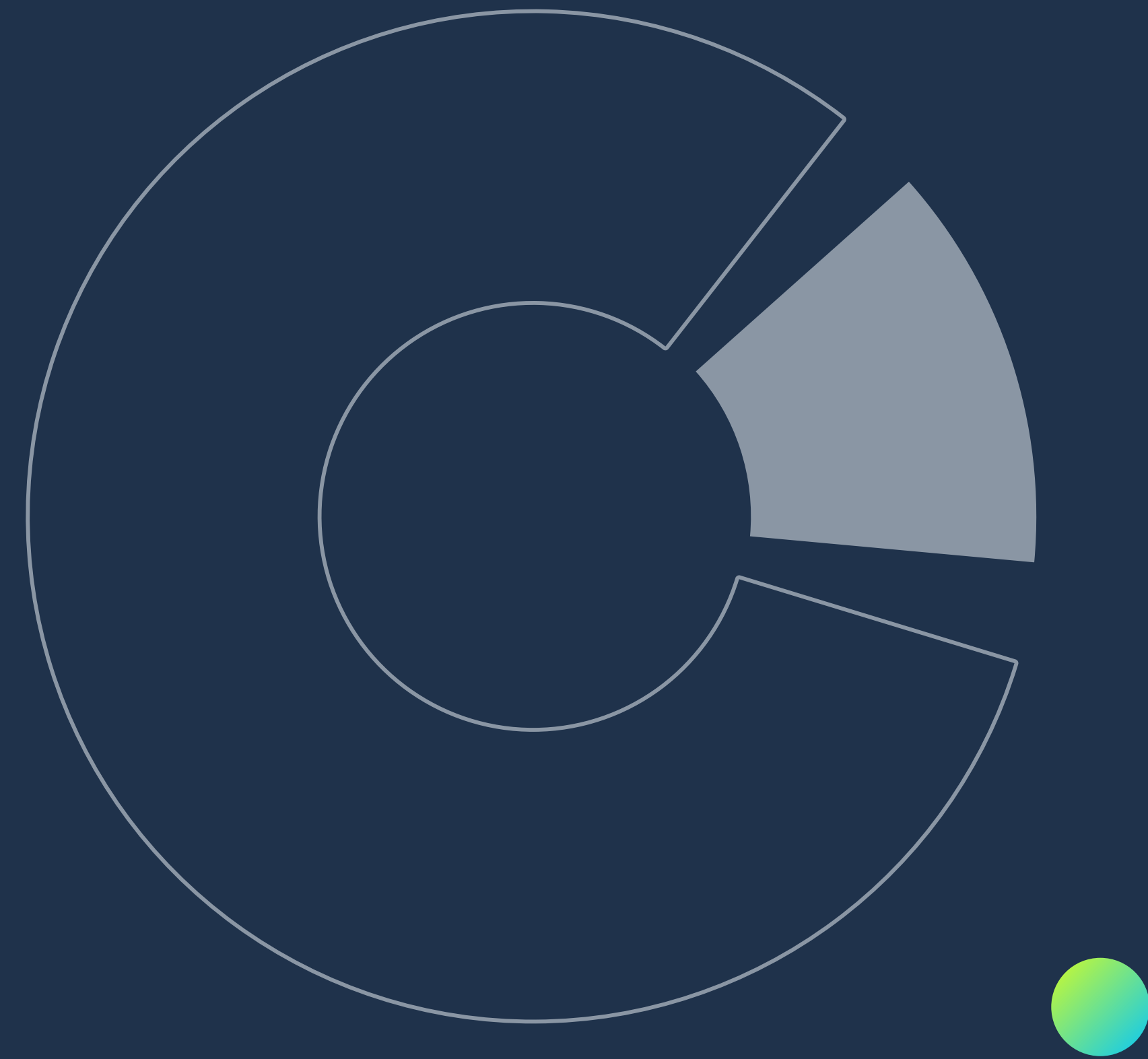
A **Signal Provider** is a trader whose trades are automatically copied to their followers' accounts in exchange for performance fees. A Signal Provider:

- Executes trades on their account.
- Attracts new traders with custom join links.
- Sets up custom offers and performance fees.

Copying Trading Strategy

A **Follower** is a trader who automatically copies trades from one or more Signal Providers' accounts while managing their own risk settings and copying strategies.

- Followers may use Ratings Module to choose the most suitable signal providers.
- Subscribe to multiple providers across different trading platforms and servers.
- Customize risk management settings and copying parameters.



Copying Modes & Rules

Copying Modes

SCALE VOLUME

EQUITY

FREE MARGIN

Social Trading allows traders to customize their trading strategy while following signals. The solution offers followers a range of copying modes based on multiple indicators.

Followers may also enable proportional copying to balance trading risks when following providers with larger accounts. This feature mitigates risks, prevents overexposure, and offers followers a more controlled trading experience.

Commissions & Fees

To maximize earnings, signal providers may finely adjust fees for their followers. Within Social Trading, brokers have the option to enable or disable various fee modes that providers can utilize, allowing for greater customization and control over the fee structure.

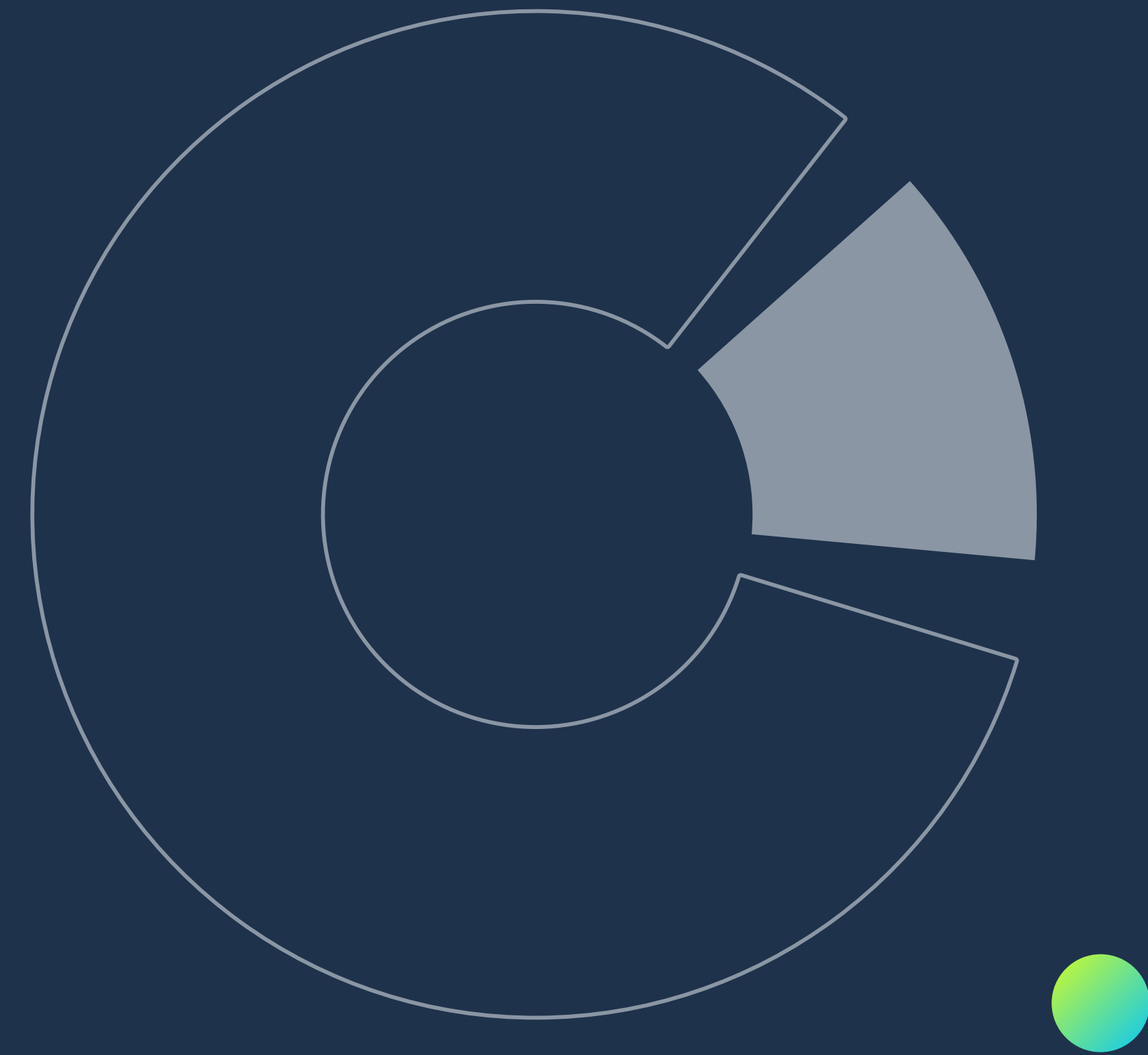
- Registration fee;
- Management fee;
- Performance fee;
- Platform fee.

Advanced Configuration

With Social Trading brokers can adjust their business models and configure diverse trading conditions for different traders.

Brokers may accurately specify settings for:

- Pro and Demo accounts;
- Signal providers and followers;
- Accounts with large or small deposits;
- Accounts using robotic trading or high-risk strategies.



Risk Management

Copy Module

Unstable internet connection, overloaded trading servers, issues with liquidity providers, and many other reasons may interfere with trade copying processes, especially with remote servers.

The key tool to eliminate these problems is a dedicated Copy Module installed on each server. With the module, brokers can configure the frequency of **entire system monitoring** and automatically detect and correct discrepancies in copied trades

Order-Level Risk Management

A highly advanced feature familiar to social traders is the implementation of Stop Loss and Take Profit settings.

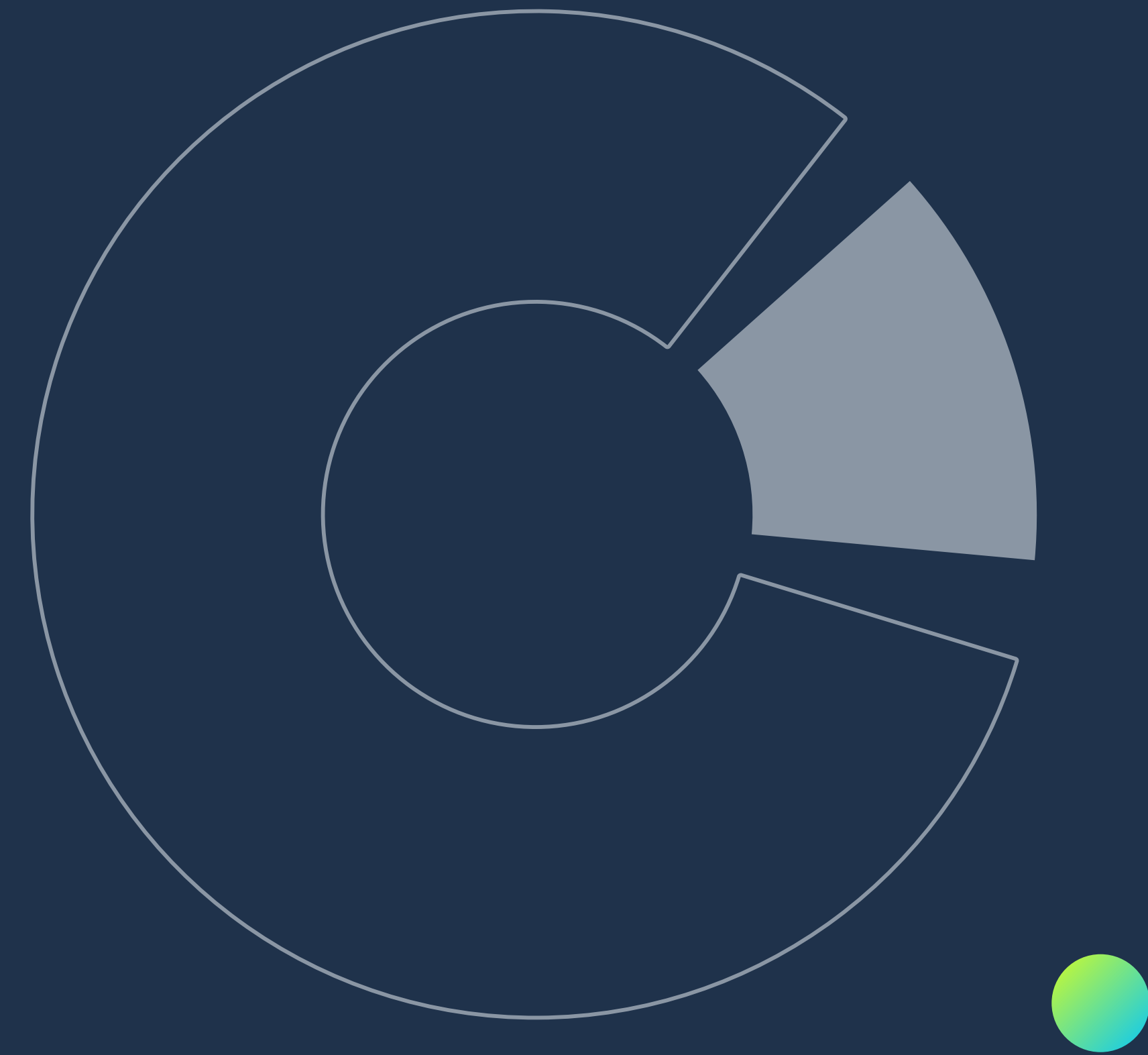
With the enhanced SL & TP functionality, investors gain precise control over configuring order limits to effectively manage copied trades.

Subscription-Level Risk Management

Social Trading offers an advanced Stop Loss and Take Profit subscription system that allows traders to configure conditions for all trades from a specific provider.

When the desired profit is achieved, the system automatically closes trades, suspends the subscription, and stops copying new trades.

If the losses exceed a certain level, for example, \$ 2000, the system may close all trades copied from this provider, close unprofitable trades, leaving profitable ones open, or stop copying deals and keep all existing ones open.



Ratings Module

Displaying Traders Statistics

CARDS

ROWS

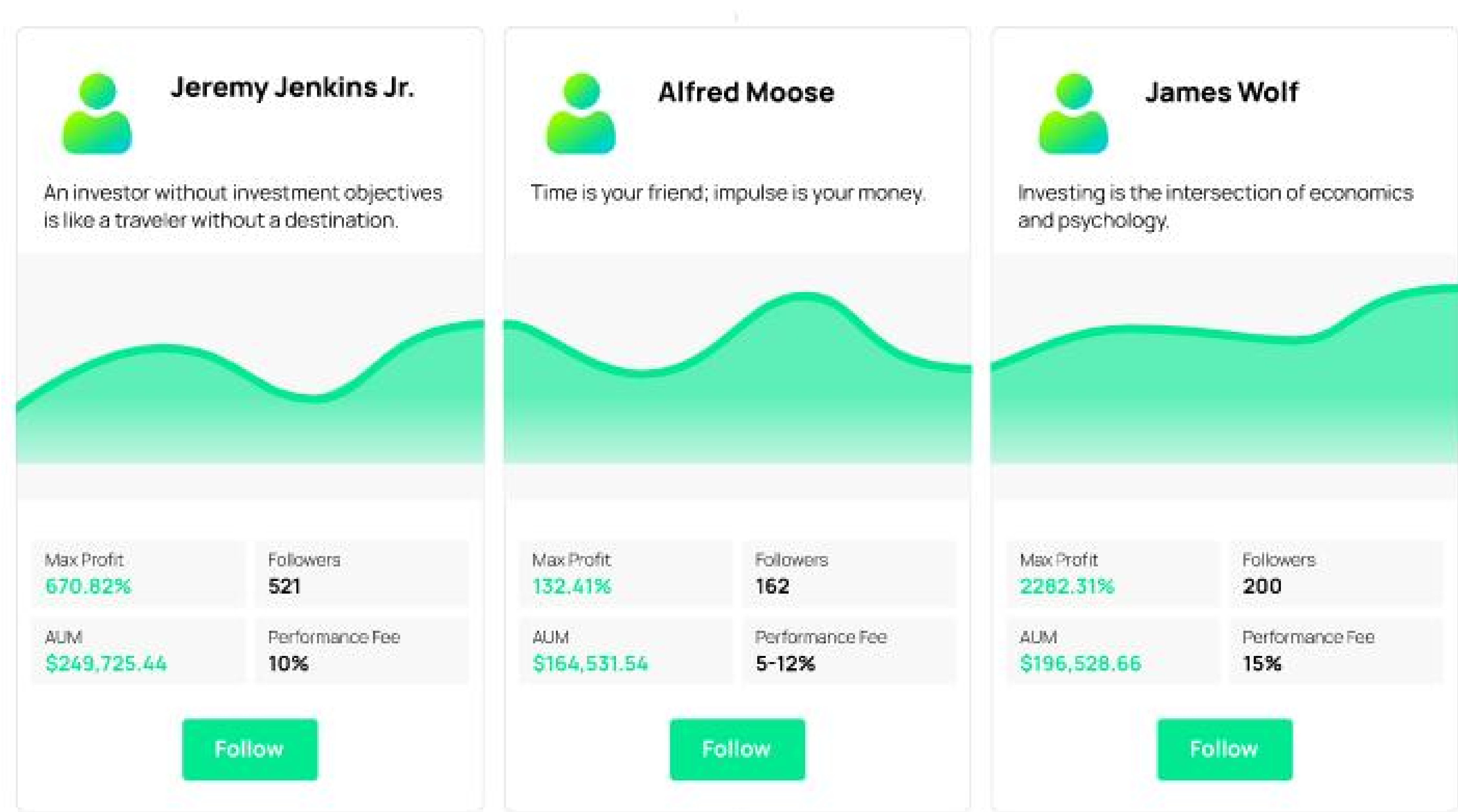
TABLES

Rating Module offers brokers three templates for displaying trader statistics via widgets: cards, rows, and tables ,to easily add, replace, and modify displayed data.

Once widgets are created, switching between its form takes only a few clicks.

Cards

With the responsive frontend, administrators can update widget configuration in real-time.



Rows



For all templates administrators may customize colors through the palette, add avatars and award “badges” to traders. For instance, every signal provider exceeding a certain number of followers can be considered as «popular».

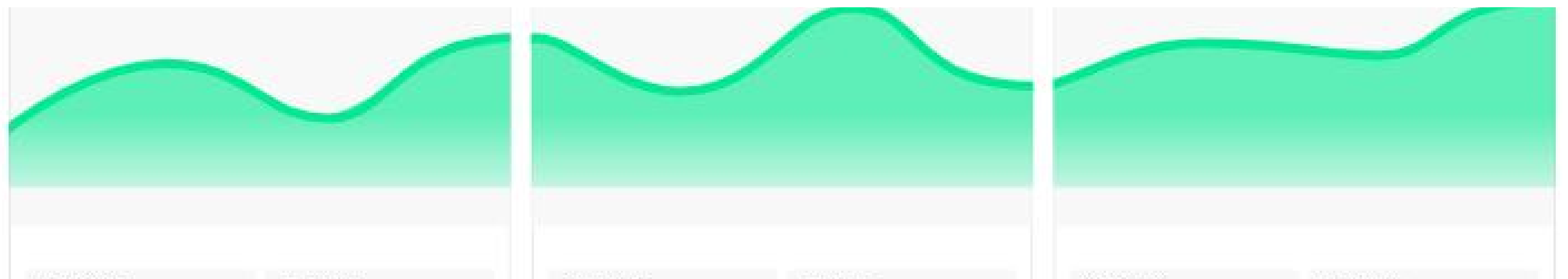
Tables

amy Jenkins Jr. Time is your friend; impulse is your money. Followers 521 Performance Fee 10% Follow	Alfred Moose Time is your friend; impulse is your money. Max Profit 132.41% AUM \$164,531.54 Followers 162 Performance Fee 5-12% Follow	James W Investing is the intersection of data and psychology. Max Profit 2282.31% AUM \$196,528.66 Followers 2 Performance Fee 1% Follow
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Watchlist

With Watchlist, followers can select and save accounts they wish to view later. In addition to highlighting attractive accounts, the watchlist serves as a progress tracker.

The "return change" column indicates the account's performance in terms of gains or losses since it was added to the watchlist.





Thanks!

